

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>167639</b>	
	<b>Alt Order #:</b>	<b>26925237</b>	
	<b>Product Desc:</b>	<b>Order</b>	
	<b>Estimate:</b>	<b>523528</b>	<b>KULR</b>
	<b>Flight Dates:</b>	<b>05/23/20 - 05/28/20</b>	<b>Primary AE:</b> <b>Katz Washington DC</b>
	<b>Original Date / Rev:</b>	<b>05/21/20 / 05/21/20</b>	<b>Sales Office:</b> <b>K-WDC</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>NAT</b>
<b>Agency</b>	<b>Name:</b>	<b>Smart Media Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>1427 Leslie Ave.</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Alexandria, VA 22301</b>	<b>Agency Commission:</b> <b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Corey Stapleton for Congress</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	<b>AGY</b>	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	<b>POL</b>	<b>Unit Code:</b> <b>General</b>
	<b>Revenue Code 3:</b>	<b>CAND</b>	<b>Order Separation:</b> <b>00:20:00</b>
	<b>Priority:</b>	<b>CO</b>	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/28/20	15	\$595.00	\$505.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	15	\$595.00	\$505.75	0.00
<b>Totals</b>	<b>15</b>	<b>\$595.00</b>	<b>\$505.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULR	05/26/20	05/26/20	9AM M-F 9AM M-F	CM	9:00 AM-10:00 AM	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
TODAY THIRDHOUR-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/25/20 05/31/20 -T----- 1 \$20.00 0.00															
N 2	KULR	05/27/20	05/27/20	9AM M-F 9AM M-F	CM	9:00 AM-10:00 AM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
TODAY THIRDHOUR-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/25/20 05/31/20 --W---- 1 \$20.00 0.00															
N 3	KULR	05/28/20	05/28/20	9AM M-F 9AM M-F	CM	9:00 AM-10:00 AM	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
TODAY THIRDHOUR-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/25/20 05/31/20 ---T--- 1 \$20.00 0.00															
N 4	KULR	05/24/20	05/24/20	Sunday Today Show Sunday Today Show	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
SUNDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/18/20 05/24/20 -----S 1 \$15.00 0.00															
N 5	KULR	05/23/20	05/23/20	Saturday Today Show Saturday Today Show	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$15.00	CO	0.00	NM	1	\$15.00

Order / Rev: 167639  
 Alt Order #: 26925237  
 Flight Dates: 05/23/20 - 05/28/20

Advertiser: POL/Corey Stapleton for Congress  
 Product Desc: Order  
 Estimate: 523528  
 KULR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S-		1				\$15.00		0.00			
N 6	KULR	05/25/20	05/25/20	WAKE UP MONTANA-L6M		5:00 AM-6:00 AM	M-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
				WAKE UP MONTANA		(5:00 AM-6:00 AM)									
		WAKE UP MONTANA I													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	M-----		1				\$20.00		0.00			
N 7	KULR	05/26/20	05/26/20	WAKE UP MONTANA-L6M		5:00 AM-6:00 AM	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
				WAKE UP MONTANA		(5:00 AM-6:00 AM)									
		WAKE UP MONTANA I													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	-T-----		1				\$20.00		0.00			
N 8	KULR	05/27/20	05/27/20	WAKE UP MONTANA-L6M		5:00 AM-6:00 AM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
				WAKE UP MONTANA		(5:00 AM-6:00 AM)									
		WAKE UP MONTANA I													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	--W----		1				\$20.00		0.00			
N 9	KULR	05/28/20	05/28/20	WAKE UP MONTANA-L6M		5:00 AM-6:00 AM	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
				WAKE UP MONTANA		(5:00 AM-6:00 AM)									
		WAKE UP MONTANA I													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	---T---		1				\$20.00		0.00			
N 10	KULR	05/23/20	05/23/20	Wake up Montana Sat L6M		8:00 AM-9:00 AM	-----S-	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
				Saturday 8-9AM											
		WAKE UP MONTANA (SAT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S-		1				\$15.00		0.00			
N 11	KULR	05/24/20	05/24/20	Meet the Press	CM	8:00 AM-9:00 AM	-----S	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				Meet the Press											
		MEET THE PRESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S		1				\$60.00		0.00			
N 12	KULR	05/24/20	05/24/20	LOCAL NEWS @ 5 SUNCM		5:00 PM-5:30 PM	-----S	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
				LOCAL NEWS @ 5 SUN		(5:00 PM-5:30 PM)									
		LOCAL NEWS AT 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S		1				\$50.00		0.00			
N 13	KULR	05/23/20	05/23/20	LOCAL NEWS @ 5 SATCM		5:00 PM-5:30 PM	-----S-	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
				LOCAL NEWS @ 5 SAT		(5:00 PM-5:30 PM)									
		FIRST NEWS AT 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S-		1				\$50.00		0.00			
N 14	KULR	05/25/20	05/25/20	LOCAL NEWS @ 5 M-F6M		5:00 PM-5:30 PM	M-----	:30	1	\$125.00	CO	0.00	NM	1	\$125.00
				LOCAL NEWS @ 5 M-F LN		(5:00 PM-5:30 PM)									
		FIRST NEWS AT 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	M-----		1				\$125.00		0.00			
N 15	KULR	05/26/20	05/26/20	LOCAL NEWS @ 5 M-F6M		5:00 PM-5:30 PM	-T-----	:30	1	\$125.00	CO	0.00	NM	1	\$125.00
				LOCAL NEWS @ 5 M-F LN		(5:00 PM-5:30 PM)									
		FIRST NEWS AT 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	-T-----		1				\$125.00		0.00			
													Totals	15	\$595.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26925237	<b>Changes as of:</b> 5/21/2020 at 6:25 AM	<b>Version:</b> Original Order
<b>CPE:</b> STAP2/ORDR/523528	<b>Flight:</b> 5/23/20 - 5/28/20	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Stapleton MT-01	<b>Total \$:</b> \$595.00
<b>PO BOX</b> 26067	<b>Product:</b> Order	<b>Total Spots:</b> 15
<b>ALEXANDRIA, VA</b>	<b>Agency Order #:</b> 30066425	<b>Total CPP:</b> \$9.57
<b>22313</b>	<b>Buyer:</b> Braunschneider, Anne	<b>Traffic #:</b> 167639
	<b>Salesperson:</b> BILL THOMAS	
	<b>202-872-5880</b>	
	<b>Primary Demo:</b> Adults 55+	
	<b>Assistant:</b> BILL THOMAS	
	<b>202-872-5880</b>	

**Comments:** NEW ORDER--Stapleton for Congress Billings ONLY Estimate 523528 Please Confirm . Thanks Thank you!

#	Day/Time	DP	Program	Rate	A5SP Rating	A5SP Impre sion	Len	5/23 - 5/28						Total Spots	Total \$	CPP*	GRP*
								5/23	5/24	5/25	5/26	5/27	5/28				
1	M-F 9a-10a		TODAY THIRDHOUR-NBC	\$20.00	3.8	3,400	30	0	0	0	1	1	1	3	\$60.00	\$5.26	11.4
2	Su 7a-8a		SUNDAY TODAY	\$15.00	3.1	2,800	30	0	1	0	0	0	0	1	\$15.00	\$4.84	3.1
3	Sa 6a-8a		SATURDAY TODAY	\$15.00	2.7	2,400	30	1	0	0	0	0	0	1	\$15.00	\$5.56	2.7
4	M-F 5a-6a		WAKE UP MONTANA I	\$20.00	2.5	2,200	30	0	0	1	1	1	1	4	\$80.00	\$8.00	10.0
5	Sa 8a-9a		WAKE UP MONTANA (SAT	\$15.00	1.8	1,600	30	1	0	0	0	0	0	1	\$15.00	\$8.33	1.8
6	Su 8a-9a		MEET THE PRESS	\$60.00	3.7	3,300	30	0	1	0	0	0	0	1	\$60.00	\$16.22	3.7
7	Su 5p-5:30p		LOCAL NEWS AT 5P	\$50.00	8.9	8,000	30	0	1	0	0	0	0	1	\$50.00	\$5.62	8.9
8	Sa 5p-5:30p		FIRST NEWS AT 5P	\$50.00	4.8	4,300	30	1	0	0	0	0	0	1	\$50.00	\$10.42	4.8
9	M-F 5p-5:30p		FIRST NEWS AT 5P	\$125.00	7.9	7,100	30	0	0	1	1	0	0	2	\$250.00	\$15.82	15.8
<b>TOTALS:</b>								3	3	2	3	2	2	15	\$595.00	\$9.57	62.2



125 West 55th St  
New York, NY 10019

Contract # 26925237

Changes as of: 5/21/2020 at 6:25 AM

Version: Original Order

CPE: STAP2/ORDR/523528

Flight: 5/23/20 - 5/28/20

Station: KULR

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: Stapleton MT-01

Market: Billings

Total \$: \$595.00

PO BOX 26067

Product: Order

Office: WASHINGTON

Total Spots: 15

ALEXANDRIA, VA

Agency Order #: 30066425

Service: Nielsen

Total CPM: \$9.57

Buyer: Braunschweig, Anne

Primary Demo: Adults 55+

Traffic #: 167639

Salesperson: BILL THOMAS

Assistant: BILL THOMAS

Separation:

Special Instructions

#### Order Level Comments

Date/Time: 05/21/20 6:26 AM Added by: BILL THOMAS Comment: NEW ORDER--Stapleton for Congress Billings ONLY Estimate 523528 Please Confirm . Thanks Thank you!

#### Competitive Information

Market Budget:	\$555
KULR Share:	100%
Comment:	Competitive Unknown

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$595.00	\$9.57	62.2
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$595.00</b>	<b>\$9.57</b>	<b>62.2</b>

#### Monthly Summary

Month	Spots	Dollars
2020-May	15	\$595.00
<b>Total</b>	<b>15</b>	<b>\$595.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/21/20 8:38 AM					\$0	\$0	
New	5/21/20 6:25 AM	BILL THOMAS	New	15		\$595.00	\$595.00	

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Corey Stapleton

Authorized committee:

Stapleton for Montana

Agency requesting time (and contact information):

☐ N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Montana's At-Large Congressional District

Date of election:

6/2/20



General



Primary

Treasurer of candidate's authorized committee:

Lorna Kuney

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:

*Smart Media Group*

Name: Smart Media Group

Date of Request to Purchase Ad Time: 5/8/20

Station Representative

Signature:

Name:

*TOM C. BACU*

Date of Station Agreement to Sell Time:

*5/11/2020*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Smart Media Group*

Name: Smart Media Group

Date: 5/8/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 5/21/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KULR

Date Received/Requested:

5/21/20

Est. #:

Station Location:

Billings

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.